Ways to Support Event & Program Sponsorship

Support a specific event, activity, or community program and connect your organization with the Maxwell-Gunter community.

Depending on the opportunity, sponsorship recognition may include:

- On-site presence or promotional space
- Banner or signage placement
- Logo recognition on applicable promotional materials
- Digital recognition
- Social media recognition
- Verbal recognition during an event
- Other event-specific recognition opportunities

Base-Wide Event Sponsorship

EVENT SPONSOR — **$1,500 PER EVENT** | SUPPORTING SPONSOR — **$1,000 PER EVENT**

Support larger community events and activities that bring together members of the Maxwell-Gunter community. Opportunities may include event visibility, promotional presence, and recognition before, during, or after the event, depending on the event and available opportunities.

Facility Sponsorship

FACILITY EVENT SPON. — **$600 PER EVENT** | FACILITY SUPPORTING SPON. — **$500 PER EVENT**

Support activities and programs taking place at individual facilities or within specific areas of the Maxwell-Gunter community. These opportunities may provide a more targeted way to connect with a particular audience or support a specific program or activity.

In-Kind Sponsorship

Not every partnership has to be a monetary sponsorship. In-kind support may include donated products, services, supplies, equipment, prizes, food, or other resources that help support an event or community activity. In-kind sponsorship opportunities are evaluated based on the needs of the event or program and the value of the contribution.

Sponsorship Recognition

Recognition and benefits vary based on the event, program, sponsorship level, and available opportunities.

Potential recognition may include:

- Event signage or banners
- Logo placement
- Digital or online recognition
- Social media recognition
- On-site promotional opportunities
- Verbal acknowledgement
- Opportunities to provide promotional materials or information
- Other mutually agreed-upon recognition

Please note: Sponsorship opportunities, events, dates, and recognition benefits are subject to change based on programming, operational requirements, availability, and event needs.